

Claims

1. A process or method for access to a packet-switched trading or payment network, especially to Internet run by a network provider, and/or a service provider offering telecommunication services through wireless and/or wired network, especially a provider of Internet services (Internet Service Provider – ISP) and/or a provider of payment services, which manage the internal or external money, bank cards or credit cards or access accounts of customers, accounts of users, those of visitors, traders and/or providers of any services in order to perform payments for any goods or services, *characterized in* that the network access costs of visitors through accounts, which are dependent on host and/or IP address, and/or network and/or domain and/or URL and/or server and/or website to the trader and/or service provider are registered into protocol and accounted in a way financed by the bidders, suppliers, providers, contractors or partners thereof.
2. A process according to the Claim 1 *characterized in* that a premium is credited to the visitor, who visits any domain, for purchases and/or orders of any ware and/or service offered by any domain to his or her user's account especially through products, which may be delivered electronically, like multimedia data, especially audio or video files, ring music for mobile phones.
3. A process according to any of the previous Claims *characterized in* that a change of the cost-bearers takes place under influence of a click to a HyperLogLink according to the invention, i. e. a logoff is performed from a first user-dependent and/or domain-dependent access account and a logon and/or a switch over is performed to a second user-dependent and/or domain dependent access account wherein program modules, subprograms (applets, logon scripts) linked by the Hyperlink are started, which execute a logoff from the first account and a logon to the second account or the logs are switched over.
4. A system to implement the process according to any of the previous Claims *characterized in* that the process is implemented by means of wired or wireless network components, servers and computer programs. (REMARK: For the sake of order this apparatus claim should be shifted to the end of the sequence, i.e. behind the last method claim)
5. A process according to any of the previous Claims *characterized in* that the access identifiers used by RASPPPoE (Remote Access Service Point to Point Protocol over Ethernet) network access process with or without password correspond to the by surfing touched domain names or at least logically linked to them and the linked domains offer

limited bidder-financed access, which can be accounted through the Internet access accounts depending on the opened domain.

6. A process according to any of the previous Claims *characterized in* that in addition to the known **User account dependent** Internet access account processes supplemented and combined with three new additional accounting processes or more precisely with **Private website dependent** access accounts of traders or servicing companies, which are always dependent on the clicked, visited or concerned host, and/or IP address, and/or network and/or domain and/or URL and/or server and/or website, where the costs of visits are registered in protocol and accounted in a bidder-financed way),
Partner dependent Internet access account processes wherein the costs for connection to the Points of Sales and their usage are accounted or used on the base of mutuality using Partner Access Point Using Accounting program and
Premium dependent Internet access account processes wherein the customers become partners and previously defined premiums according to the e-commerce events and transactions are accounted to them and the credits of the customer premium accounts are also added immediately to the customers' accounts and one or more of the said Internet access account processes are used.
7. A process according to any of the previous Claims *characterized in* that the network access and accounting process according to the invention is combined, connected, supplemented and implemented with any Enterprise Resource Planning Program and/or Customer Relationship Management Program and/or Cross Selling Management Program and/or with any other application concerning the electronic trade or services.
8. A process according to any of the previous Claims *characterized in* that in addition to the bidder-financed contents of entertainment, information and services other bidder-financed advertisement contents inserted in the banner or advertisement banners can be faded in.
9. A process according to any of the previous Claims characterized in that the customers' credit accounts for the telecommunication services, as well as the accounts of the partners or their databases are indirectly credited with a defined premium after each event of visit or transaction of electronic purchase of any ware or order of any service, these credits are collected and placed to disposal in the accounts for the aims of any account or payment, and they are at the disposal also in the network.
10. A process for transmission of electronic letters or news *characterized in* that electronic letters and/or news provided with one or more value marks are sent from a first sending

server and received by a second receiving server and the value marks are controlled for adequate franking and stored, they are converted by means of an adequate computer program and a SISP or handling computer participating in the process with limitation to the time or otherwise or without limitation into cash or any other means of payment and the receiving servers are configured by means of adequate computer programs in such a way that only the letters and news are received, which have the types in accordance with the user's profile set in the receiving server or those, which are franked according to a previously set lowest value, and the e-mail letters, news or other mailed items, which are either without franking or the value of franking is too low, are returned to the sending server, with or without remark of the unsuccessful sending because of the unsatisfactory franking.